

Sir/Madam,

On November 16, 2023, AICTE and Amazon India signed a MoU to collaborate on Amazon's Women of the World (WoW) initiative. This program aims to empower and equip women students enrolled in engineering colleges across India with essential skills to thrive in the technology industry.

[Amazon WoW](#) offers sessions relevant across the four years of engineering. Students will have access to workshops led by industry experts, resources for career advancement, information about different career paths and roles, and the opportunity to connect with peers at free of cost.

Amazon WoW curriculum is designed to complement students' academic studies by providing practical insights and skills relevant to the dynamic field of engineering. Through this program, students will have the opportunity to connect with Amazon Leaders through personalized 1:1 mentoring connects for guidance, support, and insights into career development and also upskill through sessions on a wide range of topics including:

Software Development	Data Analytics	Cloud Computing
Dive into the latest programming languages, development frameworks, and methodologies.	Learn how to analyze and derive insights from large datasets, utilizing cutting-edge tools and techniques.	Explore the fundamentals of cloud platforms, infrastructure as code, and scalable application deployment.
Artificial Intelligence & Machine Learning	Leadership Development & Networking	Tech OA/Interview Practice
Gain insights into AI and ML technologies, including hands-on experience with real-world applications.	Leadership skills & networking strategies essential for building long-term careers.	Prepare to succeed in tech assessments and interviews through specialized practice sessions.

Amazon has a series of educational sessions planned in July & August on Amazon WoW. These sessions offer a unique opportunity for students to gain insights into the latest trends, best practices, and career pathways within the technology industry. Students will also have an opportunity to view recordings of completed sessions.

Next Steps: Women students to register on Amazon WoW main page by August 15 2024, to receive regular updates on the latest technical advancements and to participate in sessions.

For any questions, please reach out to directorpnap@aicte-india.org or contact Amazon WoW team at amazon-wow@amazon.com

We encourage women students at your institution to register for this program and take advantage of the resources it offers.

PFA:-

<https://drive.google.com/file/d/1wgevnqkBnr6w0cqTUfTVnPYVYhXwHR9a/view?usp=sharing>

With Warm Regards,

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